

## **EDUCULT Offers: Research, Evaluation and Consultancy**

Do you have an interesting research question on the arts, culture and education? Let us create a research design that is best suited to find the answers!



EDUCULT – located in Vienna, Austria – is an independent institute for research, consultancy and management in the field of culture and education.

Longstanding experience, scientific competence and a broad knowledge of methods used in social sciences guarantee a professional and efficient analysis of your research questions. With the results we

strive for quality improvement in the area of culture and education.

### **EDUCULT Connects Culture and Education in Theory and Practise**

We are your contact if you are interested in:

- ▶ The evaluation of projects and programmes about arts education and culture mediation
- ▶ Applied research in cultural education in or out of schools relevant for policy development
- ▶ Audience research and development
- ▶ Evidence-based strategy development in the field of culture and education
- ▶ Initiating public and expert discussion around key issues such as creativity, intercultural dialogue, cultural participation...

## **EDUCULT Stands for Communication and Dialogue**

Through our research we aspire to initiate discussion and raise new questions. Dialogue is essential – therefore we try to include discussion-based methods, such as round tables, wherever we consider it applicable. We involve our contractors in the research process if desired and are ready to provide information at any stage of the project. Once the results are analysed we invite the stakeholders to jointly think about the consequences and to develop possible follow-up activities.

## **EDUCULT Regards Evaluation as a Joint Learning Process**

Are you involved in an exciting project or programme and would like to optimise its quality? Or are you looking for an external consultant to help identify pitfalls at an early stage and support you in finding ways and means to avoid them?

Our evaluation approach – participative, dialogue-focussed and activating – might be just what you are looking for. A mixture of quantitative and qualitative methods ensures that we can comprehensively evaluate the issues relevant to the individual project.

As evaluators, we are your advisers and critical friends – not inspectors.

We reflect and discuss the findings throughout the research process with all parties involved. Thus, we establish an evidence-based platform for communication and joint learning. Together we create a learning project and set the basis for further quality improvement.

## **EDUCULT Combines Scientific Methods and Longstanding Expertise**

With our expertise in project management and with quantitative and qualitative research know-how, we are ready to develop a research design tailored to your specific field of interest. Our methods include:

- ▶ Standardised surveys (telephone, face-to-face, questionnaire-based: online or in writing).
- ▶ Interviews (expert interviews, (semi-)structured interviews, narrative interviews)
- ▶ Moderated group discussions (focus groups, round tables)
- ▶ Document analyses, media analyses, monitoring

## Our Team



### **Dr. Michael Wimmer**

**Founder & General Manager of EDUCULT**  
PhD in Political Sciences, degree in Musicology

„Art is the only format exceeding any formatting.“

### **Sanem Altınyıldız**

**Project Manager**  
Degree in Political Economics

„I live the intercultural dialogue in everyday life.“

### **Tanja Nagel**

**Researcher**  
Degree in Sociology, teacher accreditation in German and Arts

„It's the creativity of art and the normativity of science that fascinate me. Or maybe the other way round?“

### **Anke Schad**

**Researcher**  
Degrees in Cultural History and in European Cultural Policy and Management

„Culture cannot solve all problems. But the confrontation with it helps us to ask important questions.“

### **Barbara Semmler**

**Project Manager**  
Degree in Sound Engineering, Graduated in Music Mediation

„Art inspires our senses and enriches our everyday lives.“

### **Peter Szokol**

**Researcher**  
Graduated in Economic and Social Sciences

„The economy depends on culture, culture depends on the economy. Let's learn from each other!“

## Our Network

We have well-established contacts with a broad network of national and international experts and research institutions. Our network is of key importance for the dissemination of project results as well as a valuable resource for different insights and perspectives.

## References

### **Cultural Learning for Families (2011-2013)**

Grundtvig learning partnership on family learning in cultural institutions

### **Who uses the School Culture Budget? (2011-2012)**

Research on non-participating schools in the support program "School Culture Budget for Federal Schools", commissioned by KulturKontakt Austria

### **Arts Education Monitoring System (2010-2012)**

European research project on resource input in arts education

### **Licence to read (2010-2012)**

Vienna Libraries and schools as learning partners. Process consulting of 3 collaborative projects

### **Ruhratlas Arts Education (2010-2012)**

Research project on quality development in the German Ruhr region, commissioned by Foundation Mercator

### **European Arts Education Fact Finding Mission (2010-2011)**

Structural analysis of resources for Cultural Education in Europe

### **Kultur.Forscher! (2009-2011)**

Evaluation of a school programme of the German Children and Youth Foundation and the PricewaterhouseCoopers Foundation Youth-Education-Culture: 24 German schools implement arts-based research together with cultural institutions

### **PISA Complementary National Survey (2008-2011)**

Development and analysis of the complementary national survey on cultural participation of pupils

### **Macht|schule|theater (2009-2010)**

Evaluation of a national theatre project in schools, commissioned by the Austrian Federal Ministry of Education, Arts and Culture

### **Arts Count in Vocational Schools! (2009-2010)**

Qualitative and quantitative research on the standing of creativity and culture in vocational schools

### **Second UNESCO World Conference for Arts Education (2009-2010)**

Advising the South Korean culture service KACES, contributing to the "International Glossary on Arts Education" in preparation for the 2nd UNESCO World Conference in Seoul/Korea (15-28 May 2010)

### **Arts Count! (2008-2010)**

Quantitative research on general conditions of arts education in Austrian schools

### **Eurydice Study about Art and Culture Education (2008-2009)**

Austrian contribution to a project which aims to create an information network about education in Europe

### **Art, Culture and Intercultural Dialogue (2007-2008)**

Qualitative study in preparation of the European Year of Intercultural Dialogue in 2008, commissioned by the Austrian Federal Ministry of Education, Arts and Culture

### **Diversity and Cooperation – Cultural Education in Austria (2007)**

Qualitative research on arts education in Austria, commissioned by the Austrian Federal Ministry of Education, Arts and Culture

### **Organisation of Workshops and Conferences**

with international speakers, e.g. Lois Hetland, Project Zero/Harvard University; John Holden, DEMOS/England; representatives of the Korean culture service KACES; Zora Jaurova, director of Košice - European Capital of Culture 2013 etc.

## Let's get in touch!

### **EDUCULT Denken und Handeln im Kulturbereich**

Institute for Cultural Policy and Management

Museumsplatz 1/e-1.6, 1070 Vienna

Tel. +43-1-522 31 27

Fax.+43-1-522 31 27 30

office@educult.at, www.educult.at

Pictures:

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