

## **EDUCULT Offers: Consultancy**

EDUCULT supports the planning and realisation of your projects in the fields of arts, culture and education



EDUCULT – located in Vienna, Austria – is an independent institute for research, consultancy and management in the field of culture and education.

Based on our long-standing experience in consulting policy, administration and practice we meet the demands of our clients in an efficient

and productive way. We regard our services as a contribution to the quality development in the sector.

### **EDUCULT stands for interdisciplinary competence in culture and education**

We are your partner if you are interested in the following consultancy services:

- ▶ Conception and planning of projects and events that connect culture and education
- ▶ Evidence-based strategy development in the field of arts and culture education and cultural policy
- ▶ Support in grant and funding applications

Our consultancy is based on a mix of methods and the combination of our team competences in policy analysis and social sciences, pedagogy and economy.

## **EDUCULT consultancy is proactive and dialogue-based**

Do you have an interesting project idea you would like to realise? Are you looking for someone to guide you through a change process? Our approach – participative, dialogue-oriented and proactive – is just what you have been looking for.

As consultants, we understand ourselves as your critical friends. Together we clarify and define your expectations in the consultancy process and leave room to reflect and discuss ideas and plans to enable a joint experience of learning and communication.

## **EDUCULT has long-standing consultancy experience**

EDUCULT connects facilitation and moderation skills with project management and research know-how. Based on proved products and methods, we develop a tailor-made consultancy plan for our clients.

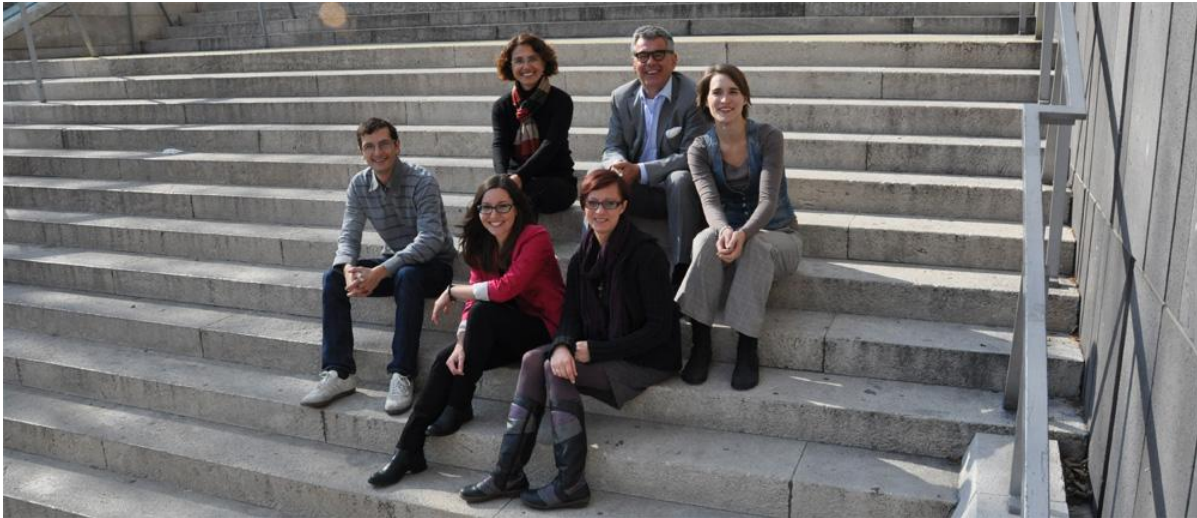
Modules that can be used in the consultancy are for example:

- ▶ Workshops to develop concepts and define objectives
- ▶ Personal advisory for teams and individuals
- ▶ Qualitative and quantitative social research
- ▶ Research on specific topics, contacts and services
- ▶ External and internal communication measures (stakeholder meetings, public relations)
- ▶ Report-writing and analysis of results (guidelines, objectives, strategy papers)

## **EDUCULT consultancy works step by step**

Successful consultancy is based on mutual trust and respect. Get to know us personally and find out if you would like to work with us more intensively. The initial meeting is of course for free. On the basis of an individual offer, you can decide if and how we can support you.

## Our Team



### **Dr. Michael Wimmer**

**Founder & General Manager of EDUCULT**  
PhD in Political Sciences, degree in Musicology

„Art is the only format exceeding any formatting.“

### **Sanem Altınyıldız**

**Project Manager**  
Degree in Political Economics

„I live the intercultural dialogue in everyday life.“

### **Tanja Nagel**

**Researcher**  
Degree in Sociology, teacher accreditation in German and Arts

„It's the creativity of art and the normativity of science that fascinate me. Or maybe the other way round?“

### **Anke Schad**

**Researcher**  
Degrees in Cultural History and in European Cultural Policy and Management

„Culture cannot solve all problems. But the confrontation with it helps us to ask important questions.“

### **Barbara Semmler**

**Project Manager**  
Degree in Sound Engineering, Graduated in Music Mediation

„Art inspires our senses and enriches our everyday lives.“

### **Peter Szokol**

**Researcher**  
Graduated in Economic and Social Sciences

„The economy depends on culture, culture depends on the economy. Let's learn from each other!“

## Our Network

We have well-established contacts with a broad network of national and international experts and research institutions. Our network is of key importance for the dissemination of project results as well as a valuable resource for different insights and perspectives.

## References

### **Cultural Learning for Families (2011-2013)**

Grundtvig learning partnership on family learning in cultural institutions

### **European Expert Network on Culture (EENC) (2010-2012)**

Advising the European Commission on cultural policy

### **Arts Education Monitoring System (2010-2012)**

European research project on resource input in arts education

### **Licence to read (2010-2012)**

Vienna Libraries and schools as learning partners. Process consulting of 3 collaborative projects

### **Ruhratlas Arts Education (2010-2012)**

Research project on quality development in the German Ruhr region, commissioned by Foundation Mercator

### **European Arts Education Fact Finding Mission (2010-2011)**

Structural analysis of resources for Cultural Education in Europe

### **Kultur.Forscher! (2009-2011)**

Evaluation of a school programme of the German Children and Youth Foundation and the PricewaterhouseCoopers Foundation Youth-Education-Culture: 24 German schools implement arts-based research together with cultural institutions

### **PISA Complementary National Survey (2008-2011)**

Development and analysis of the complementary national survey on cultural participation of pupils

### **Macht | schule | theater (2009-2010)**

Evaluation of a national theatre project in schools, commissioned by the Federal Ministry of Education, Arts and Culture

### **Arts Count in Vocational Schools! (2009-2010)**

Qualitative and quantitative research on the standing of creativity and culture in vocational schools

### **Second UNESCO World Conference for Arts Education (2009-2010)**

Advising the South Korean culture service KACES, contributing to the "International Glossary on Arts Education" in preparation for the 2nd UNESCO World Conference in Seoul/Korea (15-28 May 2010)

### **Eurydice Study about Art and Culture Education (2008-2009)**

Austrian contribution to a project which aims to create an information network about education in Europe

### **Expert committee "Neue Mittelschule" (2007-2008)**

Member of the expert committee of the Austrian Ministry for Education, Arts and Culture

### **Process consulting for the project "Forschung macht Schule" (2007-2008)**

Process consulting of the Austrian Ministry for Transport, Innovation and Technology in Realising the campaign "Forschung macht Schule", evaluation of applications

### **Art, Culture and Intercultural Dialogue (2007-2008)**

Qualitative study in preparation of the European Year of Intercultural Dialogue in 2008, commissioned by the Austrian Federal Ministry of Education, Arts and Culture

### **Diversity and Cooperation – Cultural Education in Austria (2007)**

Qualitative research on arts education in Austria, commissioned by the Austrian Federal Ministry of Education, Arts and Culture

### **Organisation of Workshops and Conferences**

with international speakers, e.g. Lois Hetland, Harvard University; John Holden, DEMOS/England; representatives of the Korean culture service KACES; Zora Jaurova, director of Košice - European Capital of Culture 2013 etc.

## Let's get in touch!

### **EDUCULT Denken und Handeln im Kulturbereich**

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